

Building Strong Communities Skills Development Institute

**Free professional development for faith-based and
community-based organizations**

The 2010 Skills Development Institute series highlights twelve professional development workshops organized by New Futures for Youth, Inc. on building capacity in faith and community-based organizations. The workshops are made possible through support from the City of Little Rock's Children, Youth and Families Commission and the U.S. Department of Health and Human Services.

**All Workshops will be held on Fridays from 9 a.m. to noon at the Willie L. Hinton Neighborhood Resource Center
3805 W. 12th Street
Little Rock, AR 72204**

**New Futures for Youth, Inc.
323 Center Street, Suite 1275
Little Rock, AR 72201
Phone: 501-374-1011; Fax: 501-374-9736**

Workshop Descriptions

Community-based Approach to Economic Security

April 9, 2010, Dr. Mark Perry, Presenter

Faith and community based organizations are in key positions to facilitate linkages between their customers and economic security resources like education, job skills and public benefits. This workshop explores how such organizations can enhance the value of their program offerings by implementing best practices and capacity building strategies.

Learning Objectives:

1. Review models for programs promoting economic security
2. Be able to identify five capacity building strategies
3. Understand the strengths associated with grassroots service delivery

Promoting Asset Building

June 18, 2010, Martie North, Presenter

Participants will learn how to readily identify their personal assets in a way they may never have seen them before. With this information, you will see how building assets at any age will provide access and opportunity to a better quality of life.

Learning Objectives:

1. Understand the basics of personal investing—bonds, CDs, MMAs
2. Debt reduction strategies
3. Incorporating cultural sensitivity into teaching financial education

Facilitating Access to Income Enhancement Resources

April 23, 2010, Mike Vogler, Moderator

New Futures will facilitate a panel of experts with information on a wide range of income enhancement resources available primarily through public benefit programs such as: EITC, CTC, IDAs, Medicaid, educational scholarships, child care, cash assistance, job training, nutritional supplements, housing, etc.

Learning Objectives:

1. Understand availability of and eligibility for income enhancement resources
2. Learn effective strategies to link customers to resources
3. Gain information about resources available from those in attendance

Risk Management and Internal Control

July 9, 2010, Mark Perry & Mike Pierce, Presenters

This workshop will explain risk management and why it is essential in all organizations. It will provide some techniques and procedures that can be utilized in even the smallest organization to better protect its assets.

Learning Objectives:

1. Obtain a better understanding of risk management and how it is used to protect agency's assets
2. Realize that it is more about prevention and less about insurance coverage
3. Gain an understanding of the importance of internal control practices in safeguarding organizations' financial assets

Building and Sustaining a Dynamic Board

May 7, 2010, Freeman McKindra, Presenter

This workshop will look at how to plan, build and maintain a strong and productive board of directors with interactive sessions that allow attendees to assess their present board and design corrective measures if needed.

Learning Objectives:

1. Understand the roles and responsibilities of board members of an organization
2. Recruit, train, get support from and retire the model board member
3. Design, conduct and analyze board and organization evaluations for growth

Dislocated Workers

July 23, 2010, W.J. Monagle, Presenter

This workshop will use the emerging field of "Green Jobs" to discuss the changing needs and demands on the 21st Century Workforce. What job skills will be required to adapt to that environment? Participants will discuss when they need to be competitive-and when they need to collaborate-in order to thrive.

Learning Objectives:

1. An overview of "Green Jobs" and where they are locally
2. Employment resources available at AR Workforce Centers
3. Creating partnerships and leveraging resources

Preparing Youth with 21st Century Work Skills

May 21, 2010, Derek Moore, Presenter

Want to learn strategies that can help your organization or community group prepare themselves to effectively develop or improve a successful youth employment program? Come and listen to tips regarding organizational professional.

Learning Objectives:

1. Professionalism
2. Youth readiness/preparation
3. Employer buy-in (benefits)

Basics of Grant Proposal Development

August 6, 2010, Hayse "Q" Miller, Presenter

This workshop will cover the nuts and bolts of composing different kinds of proposals - start up, maintenance, organizational research and preparing the typical components of a proposal - the cover letter, abstract, statement of need, and evaluation.

Learning Objectives:

1. Review basic grant proposal format
2. Identify appropriate needs assessment methods
3. Learn to write goals and measurable objectives

Looking Good - Doing Good: Nonprofit Marketing

June 4, 2010, Kathy Barbeire, Presenter

Explore strategies to craft compelling stories and develop creative methods to deliver your messages to partners, funders, clients, and volunteers. This workshop will begin with the basics of design principles and move into more complex topics in marketing strategy.

Learning Objectives:

1. Writing clearly for your audience
2. Designing effective marketing tools
3. Creating compelling messages to reach your audience

Financial Management

August 20, 2010, Mike Pierce, Presenter

This workshop will present an introductory level overview of concepts and tools used for effective financial management.

Learning Objectives:

1. Obtain knowledge of financial management and how an effective system will enhance the security of your assets and the accuracy of your financial reporting
2. Understand the budgeting process and the importance of proper planning and forethought
3. Provide an opportunity for questions and answers. Promote sharing of experiences of the participants

Workshop Descriptions Continued

Documentation - Telling Your Story

September 10, 2010, Loretta Pittman & Deara Threet, Presenters

This workshop will focus on the importance and usefulness of a quality record keeping system. It will look at best practices in maintaining effective records of programming components, activities and services.

Learning Objectives:

1. Developing record keeping protocols
2. Using record keeping data
3. Using data to improve outcomes

Building Partnerships

September 24, 2010, Deara Threet & Mike Vogler, Presenters

Partnerships between two or more organizations can be an effective way to broaden your customers' access to important supports and services. This workshop will cover several types of organizational partnerships, and will examine tools to formalize relationships between partnering organizations.

Learning Objectives:

1. Understand when partnerships are useful
2. Be able to identify types of partnership arrangements
3. Learn components of successful partnerships

Workshop Presenters

Kathy Barbeire has 10 years experience developing effective marketing strategies for nonprofits in central Arkansas and the Mississippi Delta region. She graduated Magna Cum Laude from the UALR Rhetoric and Writing Program. Kathy has developed web-communication strategies for the W.K. Kellogg Foundation, Our House shelter and BCD, Inc. She is currently the director of marketing and public relations at The Salvation Army Central Arkansas Area Command.

Freeman McKindra, Sr. is a native of Arkansas. After completing high school, McKindra studied at Arkansas A.M. & N. College of Pine Bluff, AR, Howard University in Washington, D.C., and Southern Illinois University in Carbondale, IL. He has more than 30 years experience with government and private companies as a community and organizational development consultant.

Hayse "Q" Miller is the coordinator of the Region 9 Prevention Resource Center for the Family Service Agency. He considers his proudest moment as being the son of Betty Jean.

W.J. Monagle has served as Executive Director of the Little Rock Workforce Investment Board since October 2007. He served as Operations and Administrative Coordinator for the City of Little Rock's Department of Community Programs from 2001 to 2007.

Derek Moore currently serves as Student Success Coach and Adjunct Instructor at Pulaski Technical College. He received a Bachelor of Science in Psychology from UAPB and a Master of Public Administration from UALR. Derek has worked in the education, training and employment sector for the last 15 years.

Martie North currently serves as Vice President and Director of Community Development for Bank of the Ozarks, a \$3.2 billion dollar financial institution based in Little Rock. North is a graduate of Harding University and has a Bachelor of Science degree along with numerous national certifications in homebuyer education, housing counseling, credit counseling, and community/mortgage lending.

Mark Perry is Executive Director of New Futures for Youth, Inc. He earned a bachelor's degree from Hendrix College in 1987 and a doctorate from the University of Texas at Austin in 1991. Perry worked at New Futures from 1996 through 2000 as the agency's Manager of Research and Evaluation before becoming the Director in 2001.

Mike Pierce is Manager of Administrative Services for New Futures for Youth. He is an accountant with a master's in business administration. Prior to coming to New Futures in 1992, Pierce worked as an advocate in the Arkansas Attorney General's Office. He is currently responsible for New Futures' administrative functions and provides technical assistance to community-based organizations.

Loretta Pittman is the Research and Evaluation Analyst for New Futures for Youth, Inc. She earned a Bachelor of Science degree from Mississippi Valley State University in 1978 and worked at an insurance agency before coming to New Futures in 1990.

Deara Threet is a program specialist at New Futures for Youth, Inc. where she has worked since 1993. As program specialist she provides contractual and program monitoring, and technical assistance to community and faith-based after-school programs. She has a bachelor's degree from Philander Smith College and is the former supervisor of documentation engineering and support systems at a high tech company in California's Silicon Valley.

Mike Vogler is Program Specialist for Integrated Services at New Futures for Youth. He has an M.S.W. in Program Management from the University of Arkansas at Little Rock and served as assistant state director for SCAN Volunteer Service from 1979 to 1989. He came to New Futures in 1990 as director of Case Management.

About New Futures for Youth

New Futures for Youth was established in 1988 as a collaborative of public and private interests committed to improved outcomes for youth. New Futures conducts research on issues affecting youth and families and provides training and technical assistance to individuals and organizations. New Futures also facilitates joint planning by community-based organizations, agencies, and institutions regarding strategies for addressing youth issues and implementing youth services. In addition, staff and collaborative members assist public officials in developing policies that are supportive of enhanced outcomes for youth, families and communities.

New Futures' Mission

To ensure that all children have:

- A supportive caring adult for guidance
- Solid Academic skills
- Access to basic health and social services
- Opportunities to experience success
- Safe places to meet and learn new skills



The New Futures' Website

The New Futures' website describes some of the Initiatives of the agency, including: 1) the Summer Youth Employment Program where youth ages 16-21 are offered job opportunities through partnership with the City of Little Rock, the Regional Chamber of Commerce, the State of Arkansas, New Futures for Youth and many other community agencies, 2) the Neighborhood-Based Prevention Programs that provide youth with important developmental opportunities and supports, and 3) the Youth Initiative Project whose mission it is to do away with the need for gangs and violence in the lives of young people.

For further information on these and other programs, visit the website at www.newfuturesforyouth.org.



Registration

Please review the workshop descriptions and submit the completed registration form below by mail: New Futures for Youth, 323 Center Street, Ste. 1275, Little Rock, AR 72201; or fax: 501-374-9736. If you have any questions, please call our office at 501-374-1011.

Name: _____
Organization: _____
Mailing Address: _____

Email Address: _____
Telephone: _____ Fax: _____

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